# CALIFORNIA MEDICAL ASSOCIATION

This department contains official notices, reports of county society proceedings and other information having to do with the State Association and its component county societies. The copy for the department is submitted by the State Association Secretary, to whom communications for this department should be sent. Rosters of State Association officers and committees and of component county societies and affiliated organizations, are printed in the front advertising section on pages 2, 4 and 6. Articles listed under the caption, "This Month's Topics," have been contributed by the Association's Secretary.

# CALIFORNIA MEDICAL ASSOCIATION

EDWARD M. PALLETTE President HOWARD MORROW President-Elect FREDERICK C. WARNSHUIS Secretary-Treasurer

#### THIS MONTH'S TOPICS

ASSOCIATION ACTIVITIES

- 1. Have You a Paper?
- Automobile Driver's License.
- 3. Services Available to You at Association Headquarters.
- 4. Membership Resources and Assets.
- 5. Threatening Letters.
- 6. Constitution and By-Laws.

PUBLIC RELATIONS DEPARTMENT

- 1. "E" Men.
- 2. Economic Budgets.
- 3. Elevators Spread Contagion.
- 4. Lay Health Meetings.5. November Elections.
- 6. Public Health Institutes.
- 7. Don't Sign!
- 8. A Suggestion Applicable to Your Community.
- 9. Proposed Legislation.

# ASSOCIATION ACTIVITIES

#### HAVE YOU A PAPER?

Last month, under the above caption, an invitation was extended to members to send in their names and subjects if they were willing to present a paper or demonstration before our county societies. The statement was made that frequently the headquarters office is appealed to for speakers for county society programs. A list of members is being compiled and will be kept for reference so that a selection can be sent to county secretaries and enable them to arrange scientific programs.

The response was not gratifying—only eight answers were received. Therefore, this request is being republished. If you are willing and will respond to an invitation from a neighboring county society to present a paper or clinical demonstration, will you please send in subject, brief synopsis, and length of your paper, together with your name, address, and telephone number?

County meetings are being resumed. Will you help in making these programs interesting, practical, and inducive to large attendance? You can by responding to this request. Won't you write today? Thanks a lot.

# AUTOMOBILE DRIVERS' LICENSE

During the month a four-hour conference was had with the department head of the Drivers' License Bureau of the State Traffic Division. The state official came in with his problems related to the physical and medical aspects involved in denying or revoking automobile drivers' license.

Several files were presented that included traffic and police reports, court records, and medical certificates of physical fitness. The wonder was that licensed physicians would append their names to such certifications that lay enforcement officers knew were not substantiated by present medical knowledge.

By way of illustration the following are examples of signed certificates, by members, in an endeavor to establish that the party involved was a safe driver and should have a license or should not have his license revoked:

- (a) Epileptic, taking ten grains of sodium luminal a
- (b) Diabetic, taking 80 units of insulin per day (had two accidents while in insulin shock).
  - (c) Diabetic, requiring 7,200 insulin units per month.
- (d) Insomnia (?) taking ten grains of nembutal daily and a known alcoholic.
- (e) Reported normal vision with correction, yet on recheck had 20-60 and 20-100's.
- (f) Total color blind, certified as having normal vision, yet has record of running four red lights in two weeks.
- (g) Epileptic; three accidents during seizure. Was certified as having no physical defects.

The department's problem, in an earnest endeavor to reduce the present high automobile death rate and to protect drivers on the highway from these incompetent operators of trucks and passenger cars, is a grave one. An earnest effort is being made to reduce the death toll on our streets and highways. Individual and legal rights are involved. Unwarranted medical certification must be eliminated. There can, there must be no evasion or condonement when medical certificates are signed.

Arrangements are now being perfected whereby shortly a secret medical board of nine referees will be appointed that will review and make recommendations when traffic records and accidents indicate that a medical certification does not warrant the statements contained in the original medical certificate. If you give false certificates you become a party to any ensuing accident, or even death, due to physical defects in the driver involved. The medical profession must do its part in reducing automobile acci-

#### SERVICES AVAILABLE TO YOU AT ASSOCIATION **HEADQUARTERS**

The following services are available to members and are obtainable by application to the Association's offices:

- 1. Mailing-list of members and addressing envelopes. (A small charge is made to reimburse addressograph operator.)
- 2. Literature on medico-economics.
- 3. Bibliographies.
- 4. Reference library.
- 5. Answers to inquiries on medical, economic, health, and legislative subjects.
- 6. Ratings of schools and hospitals.
- Time and place of state and national meetings.
- License and registration requirements.
- 9. Medico-legal decisions.
- 10. Consulting specialists.
- 11. Approved sanitariums.
- Postgraduate schools and courses. New and nonofficial remedies.
- Radio broadcasts (medical).
- 15. Governmental agencies and service.
- 16. Approved laboratories.
- Collection agencies.
- Locum tenens (not always).
- 19. Practice openings (not always).
- 20. Approved investment agencies. 21. Ethics and professional conduct.
- 22. State and national medical policies.
- 23. Training in medical specialties.
- 24. Medical libraries.
- 25. General professional information.

These are but some of the services obtainable by reason of your membership affiliation. Your innquiries are welcomed and will receive prompt replies.

#### MEMBERSHIP RESOURCES AND ASSETS

- 1. Advantages of regular scientific meetings and discussions, district meetings, annual state session, clinics, and social functions.
- 2. Individual betterment contributing to betterment of entire profession.
- 3. Affiliation with an organized unit which with other units form the state unit whose Council, officers, and committees are charged with the responsibility of promoting professional interests as well as being on guard to expose and defeat movements and issues that are subversive to the public's and the profession's welfare.
  - Central information bureau.
- 5. Official publication, California and Western Medi-CINE.
- 6. Eligible for American Medical Association Fellowship.
  7. Protection for your professional work.

  - 8. Postgraduate opportunities.
  - 9. Endorsement of individual standing by peers.
  - 10. Association with fellow physicians.

#### THREATENING LETTERS

Sooner or later a physician in active practice will receive a threatening letter from a disgruntled patient or one who is seeking to evade payment for services received. The letter may be written by the patient or by an attorney who has solicited or been retained by his client. Veiled threats are made and a reply or a call is requested "to avoid resort to legal proceedings."

The recipient physician is quite liable to "blow up" and in the heat of anger commit his reactions in a letter or in an explosive interview with the complaining parties-all to his future detriment. Should the issue come to trial, the "answering letter" or a repetition of the heated interview will find its way in the testimony for jury consideration.

This advice is given: Never answer or respond to any threatening letter. Refer it to your insurance attorney, who knows better than you do how to answer the threat and protect your interests. It may be difficult to resist "blowing off," but discretion is better than the passing satisfaction obtained from "That's telling him," which may backfire to your damage when the day in court arrives.

Clamp down on the safety valve; refrain from writing or explaining; do not enter into a discussion or make comment. Consult your attorney and allow him to handle the entire matter for you. Resolve, never to answer or reply to a threatening letter; your attorney knows best how to handle the situation. Depend on him and you will have peace of mind.

## CONSTITUTION AND BY-LAWS

In the August issue the Association's Constitution and By-Laws were reprinted. The several amendments adopted at recent annual sessions are incorporated in this reprinting. A sufficient number of special copies of our Constitution and By-Laws have been acquired, and a copy has been sent to each county society secretary for reference and preservation in county files.

Members are urged to preserve the August issue for their personal reference.

#### A Few Peeves, or Things We Can Do Without

- Uninformed legislators.
- 2. Detail men for "not Council approved" medicinal preparations—ditto for electrotherapy equipment.
  - 3. Citizens (?) who neglect to register and vote.
  - The unwilling-to-be-advised politician.
- Trade journals that lift their reading matter from recognized medical publications profiteering on adver-
- tising income from questionable advertising.

  6. Two-thirds of the advertising junk contained in each mail delivery.
- 7. Music during dinners and banquets which are arranged primarily for renewing acquaintanceship.
  - 8. Middle of the road drivers and corner cutters.
- 9. Punch boards to raise funds.
- 10. Laymen who think they alone are competent to direct and provide medical services.

# C. M. A. DEPARTMENT OF PUBLIC RELATIONS†

## "E" Men

President Sensenich of the Indiana State Medical Association recently wrote: "The medical profession without its journals, like a nation without a public press, would be uninformed, incoördinated, and helplessly inarticulate.'

"The E-Men of Medicine, the editorial personnel of medical publications, are the directors of this transmission system." He then pays deserved tribute to the "E" men of Indiana.

We would go further and pay tribute that is deserved to all the "E-Men of Medicine" in this country. Because of their service, vision, fearlessness, and leadership, we would like to nominate for the "E-Men in Medicine" hall of fame: Bulson of Indiana, Taylor of Texas, Whalen of Illinois, Hammond and Donaldson of Pennsylvania, Meyerding of Minnesota, Shanklin of Indiana, and last, but not least, Phil Jones, Musgrave, and Kress of California. There are other "E" men, but their nominations are left for others. The names mentioned represent editors who for many years have crystallized opinions and policies that have clarified medicine's problems and ennobled the temple of medicine and the medical profession. They have been most influential in guiding the profession and creating safe, just and constructive movements. Every organizational member is indebted to the "E" men in medicine. That indebtedness should be acknowledged frequently and earnestly.

# **Economic Budgets**

Comfort, luxury, pleasure, are human quests and weaknesses. Food, clothing, fuel, and shelter are basic needs. A fifth basic need, physical welfare and medical care, is passed into the discard by luxury expenditures. It is not until the emergency arrives and medical care becomes a necessity that most individuals realize that they have failed to make provision for it in their budget. Confronted with the need for medical care and having failed to provide for it, the individual calls upon the physician or society to assume the burden of his neglect and provide him with that which he should have prepared for ere expending reserves for luxuries. A human trait that has been condoned and, in great measure, abetted by governmental agencies.

That trait will continue and will grow unless economists, governmental agencies, and society initiate a movement to educate and impress the individual that the provision for medical care is his personal responsibility and obligation. Appropriation of funds for these educational movements will be a lesser drain upon the taxpayer and the community than would be the tremendous amount required to provide medical care by means of tax-raised funds.

American citizens need to be enlightened as to their personal responsibilities. You say, "Try and do it" and "utterly impossible in these times of governmental paternalism and spoils"—a defeatist attitude. Had such a position been assumed in the years past, we would still have the plagues of smallpox, diphtheria, typhoid, and tuberculosis, because when public education to eradicate these diseases was undertaken the task to do so seemed as hopeless and impossible as is the task of endeavoring today to commence to cause individuals to recognize that medical care is a basic need that should be met by the individual. We prefer to try and fail than not to start trying.

<sup>†</sup> The complete roster of the Committee on Public Relations is printed on page 2 of the front advertising section of each issue. Dr. Charles A. Dukes of Oakland is the chairman, and Dr. F. C. Warnshuis is the secretary. Component county societies and California Medical Association members are invited to present their problems to the committee. All communications should be sent to the director of the department, Dr. F. C. Warnshuis, Room 2004, Four Fifty Sutter Street, San Francisco.

366

As to the need of trying, cogitate on these figures, imparting the luxury expenditures of the average family per year:

Automobile .....\$150.00 Tobacco ...... 67.00 Gasoline..... Candy..... 37.00 35.00 Movies and entertainment..... Sodas, ice cream, and gum..... 34.00 Jewelry and furs ..... 29.00 Liquor ..... 25.00 Radios ...... 16.00 Cosmetics ..... 15.00

The average medical bill for the family, if it is paid, is \$62 per year, but more is spent for tobacco. Twice as much is spent for candy than for hospitals. Twice as much is spent for cosmetics as for nursing. Luxuries exceed necessities and basic family needs.

Certain states and communities are balancing their budgets and reducing taxes. A light is dawning, and persons with annual incomes of \$1,400 in this state, paying \$1 per day in taxes, are beginning to demand a halt. Politicians and lawmakers will listen to that demand if we make it loud enough.

#### **Elevators Spread Contagion**

We have often wondered why health departments and officials have not devised a terse, arresting slogan to be placed in public elevators, to prevent spread of infection by coughing and sneezing.

Most everyone has some time or another ridden in an elevator and has been deluged with the spray of a sneeze or cough by a copassenger. Personally we have been tempted to speak our piece to the offending passenger and berate him or her for their infection-disseminating act. Signs are placed in other public conveyances. Elevators, especially in these days of tall buildings, carry thousands of passengers hourly, all confined within a small space. The cougher and sneezer always hits the bulls-eye with his spray.

An ordinance is suggested compelling building owners to place a neat attention-arresting warning sign in all public elevators. Someone can probably suggest a better warning than these: "If you must cough or sneeze, cover your face." "Prevent the spread of contagion by covering your face when you cough or sneeze." "Do not transmit your infection to fellow passengers by unprotected coughs and sneezes."

It is hoped that health officers will adopt this suggestion, which may aid in reducing nasal respiratory infections. Make elevators sanitary public conveyances.

# Lay Health Meetings

A major activity of county medical societies is the education of the public upon the questions of private and public health. It is a fact that a lay person consults a cultist mainly because of lack of information and inability to discern the difference between scientific medicine and the pseudoscientific representations of cults. The average person, once informed, will discontinue consultation with a member of a cult. The many uninformed persons accounts for the fact that only about 50 per cent of the medical care required by the public is rendered by licensed physicians and surgeons. Hence education of the public is a major responsibility of our constituent units.

This educational program is not inspired by mercenary reasons. It is based on the centuries of service through which medicine has always exhibited its concern for the advancement of the health welfare of the public. Edgar A. Guest has expressed an ideal in:

He has not sowed who gathers gold, Nor has he served whose life is told In selfish battles he has won Or deed or skill that he has done; But he has served who now and then Has helped along his fellow men.

Sponsorship of a program of lay health education requires no apology or explanation.

Chief interest is now centered in inspiring county societies to initiate a series of local health talks for the public. A committee should be placed in charge. The cooperation

of lay organizations should be secured. Publicity should be obtained through the local press and by means of announcements in schools, churches, and in other meetings. Dates should be determined for a series of three to six meetings at intervals of two to four weeks. Assistance in obtaining speakers will be rendered by the state head-quarters office. A little push, energy, and work will inaugurate the program in your county. Will you bring this about?

# November Elections

Before the next issue reaches you the November national and state elections will have taken place. Our political interests are not pledged to any party or to party candidates. Our foremost interest is to bring about the exercising of every member's franchise right—to cause him to go to the polls and vote. Our next interest is to urge every member to become informed as to the ability and sincerity of every candidate and to know the purpose and necessity of every special measure or initiative and then to vote in accordance with his best beliefs and judgment. Every voter should aid in securing the election of the most capable candidates and the passing of sound legislation. Entering the voting booth in that spirit will result in the securance of dependable, truthworthy legislators and governmental officials.

Elections record the voice of the people. Record your voice by voting intelligently and advisedly.

# Public Health Institutes

The San Diego Exposition closed its gates the night of September 9. By actual count on the last day, over 10,000 persons visited the Hall of Medical Science. Records reveal that the Hall of Medical Science attracted thousands of people. Its attendance records were exceeded only by the number who visited the Transportation Building. A detailed report on the Hall of Medical Science is being prepared by the committee and will be submitted in the near future.

Sponsorship and supervision of the Hall of Science by the San Diego County Medical Society and the California Medical Association was a major activity these past nine months in our Association's program of public health education and welfare.

We now enter upon our second major activity—the conducting of a series of Public Health Institutes in selected localities in our State with the assistance of county societies and auxiliaries.

The arrangements have been made to conduct Public Health Institutes in Monterey, October 7 to 10; Santa Barbara, October 22, 23, and 24; San Francisco, October 14 to 17. Our Association exhibits on heart, cancer, tuberculosis, diet, preventive medicine, maternal welfare, appendicitis, serology, medical education, smallpox, and plastic surgery will be supplemented by local exhibits from health departments, hospitals, clinics, dairy and food departments, dentistry, nursing and local welfare organizations. These institutes are open to the public. No admission is charged. A series of health talks are given. By these means visualized education on individual health welfare is imparted. Sound public opinion is created and public benefit ensured.

Other bookings will be made at the request of county societies. May it be suggested that your county society sponsor a Health Institute in your community?

# Don't Sign!

- 1. Until you have read and understand all the clauses of a lease.
- 2. Until you have included a clause in the lease that in the event of your death your administrator has the option of terminating the lease on thirty-day notice.
- 3. A note until the maker has secured you as endorser against loss if payment is demanded from you.
- 4. A trial order unless you are certain that the order can be canceled without cost to you.
- 5. A petition until you know what the petition contemplates.

6. A certificate until you are possessed of facts to substantiate it.

7. A bond until you understand the liability you are assuming.

8. Don't sign a check for more than your deposit balance.

9. Don't sign a receipt until you have received that

which you acknowledge as having received.

10. Don't sign a "power of attorney" unless you are fully informed as to the scope and extent of that power. Foolish Dont's, some will say. Nevertheless, many an individual has paid dearly because he was careless in not heeding such simple "Dont's"

# A Suggestion Applicable to Your Community

Officers of the Chicago Medical Society report a tremendous amount of interest and educational results in their window display in one of the large department stores in the loop district. The store management has placed one of its large display windows at the disposal of the county society. Each week some health subject is covered by this display, and facts about medical truths are visualized to the passing throng. Time and labor are required to build these exhibits. Members of the society under the guidance of a committee prepare these educational exhibits that daily carry their story to passing thousands. Some of our metropolitan societies will do well to undertake a similar activity. Even in the smaller communities a sympathetic merchant could be induced to proffer a display window for several weeks. Try it!

# Proposed Legislation

It cannot be stressed sufficiently that members should refrain from expressing opinions or subscribing support in legislative proposals until such legislation has been reviewed by the Committee on Public Policy and Legislation and its recommendations have been received. Marked differences of opinions is capitalized by proponents of undesirable legislation. Such a situation should be avoided and can be avoided if members and county societies will conform to this recommendation.

Back of some legislative proposals hidden motives exist. Innocent they seem to be on first or outward appearances, but when analyzed they involve and supersede present satisfactory provisions. Upon application untoward and undesirable conditions are established that hasty approval failed to detect, and had they been known, or had all the ramifications been exposed, endorsement would not have been pronounced and opposition to enactment would have been made. Consequently the advice is repeated, refrain from endorsing and supporting proposed legislation until our Association's attitude is determined.

# COMPONENT COUNTY MEDICAL SOCIETIES

## SACRAMENTO COUNTY

The regular meeting of the Sacramento Society for Medical Improvement was held in the Auditorium, Twenty-ninth and L streets, on Tuesday evening, September 15, at 2:30 o'clock.

Dr. Edmund Butler of San Francisco was guest speaker, and his topic was Injuries of the Chest and Abdomen That May Cause Early Death—Diagnosis and Treatment.

Attention was called to the following resolution, passed

Attention was called to the following resolution, passed at the July 14 meeting of the board of directors of the Sacramento Society for Medical Improvement:

WHEREAS, The By-Laws of the Constitution and By-Laws of the Sacramento Society for Medical Improvement as provided in Chapter VIII, Section VII (b), are as fol-

"Physicians shall not become or remain associated or identified with any corporation, organization, group or individual, medical or lay, except those approved by the Board of Directors of the Sacramento County Medical Society, resorting to or making use of direct advertising to the public for business of a medical or therapeutic nature, or having to do with the diagnosis, care or treatment of the sick or injured, the maintenance of health, or the prevention of disease"; and

WHEREAS, The Mutual Benevolent Health Society is an organization engaged in the practice of medicine; therefore

Resolved, The Board of Directors disapproves of this organization.

Norris R. Jones, Secretary.

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#### SAN JOAQUIN COUNTY

The regular monthly meeting of the San Joaquin County Medical Society was held Thursday, September 3, in the Medico-Dental clubroom, at 8:15 p. m., President T. C. O'Conner presiding

O'Connor presiding.

The regular meeting was preceded by the customary supper meeting at the Hotel Wolf at which ten members were present. The paper at the supper meeting was presented by Dr. H. J. Bolinger of Lodi, who talked on Psychoanalysis From the Viewpoint of the General Practitioner.

The petition of Dr. H. Rixford for membership in the San Joaquin County Medical Society being passed on favorably by the Admissions Committee, and there being no objection from the floor, he was declared a member. The petitions of Doctors D. Belts and R. A. Greenman were presented and referred to the Admissions Committee.

A representative of the P. T. and T. Co. and Miss Huxford of the Logan Business Bureau spoke on the advisability and cost of installing a physicians' exchange in Stockton.

A communication from George E. Katz, foreman of the San Joaquin County Grand Jury, concerning the adoption of the charter form of government for San Joaquin County, was read.

The paper of the evening was presented by Dr. Charles Mathé of San Francisco, who gave a talk, illustrated by many lantern slides, on Diagnosis and Treatment of Obstructive Lesions of the Kidney. After the conclusion of this paper he presented two reels of moving pictures taken on the sixth congress cruise of the Pan-American Medical Association to Rio de Janeiro in 1935. Both the paper and the moving pictures caused considerable discussion and questions from the floor.

There being no further business to come before the Society, the meeting was adjourned at 10:45 p. m. and refreshments were served.

G. H. ROHRBACHER, Secretary.

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## SANTA BARBARA COUNTY

A special meeting of the Santa Barbara County Medical Society was held at the El Paseo, Monday, August 24.

Those present were: Santa Barbara Councilors Freidell, Gray, and Clark; Doctor Ullmann, state district councilor; and Doctor Eaton, secretary of the Council.

This meeting was celled at the request of a member of

This meeting was celled at the request of a member of the Council to consider the propriety of appointing a committee to investigate the charges preferred against a physician, not a member of the society.

After discussion, a motion was made by Doctor Clark, seconded by Doctor Gray and unanimously carried, that any action in this matter is not properly any business of the Society.

Doctor Freidell suggested that some action be taken to require a response from the membership to the questionnaires recently forwarded.

A motion was made, seconded and carried, that Dr. Harold Kahn of Santa Maria be recommended for membership to the Society, provided a favorable report is received from the state secretary.

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The regular meeting of the Santa Barbara County Medical Society was held Monday evening, September 14, at Rissell Auditorium President Gray presiding

at Bissell Auditorium, President Gray presiding.

Dr. C. T. Roome gave a very interesting and instructive paper upon Aseptic Meningitis, which was discussed by Doctor Koefod. Doctor Roome also commented upon the local infant mortality rate, and emphasized the necessity of stating correctly the primary cause of death when completing death certificates.

completing death certificates.

Mr. Charles A. Son of Los Angeles gave a very instructive talk upon the *Problems of the Industrial Acci-*

dent Commission, urging closer coöperation by the pro-

fession with the Commission.

Mrs. Hunt, president of the Woman's Auxiliary, spoke concerning the Public Health Institute, to be held in Recreation Center the latter part of October, and which is being sponsored by this organization. As the Society desired to give financial aid to this project, a motion was made, seconded and carried, that each member of the Society be assessed one dollar.

President Gray announced that the Visiting Nurses' Association had established an hourly nursing service at

very reasonable rates.

Doctor Robinson, chairman of the Insurance Committee, gave a most complete and comprehensive report of the activities of this committee, with their recommendations, which upon motion, duly carried, was accepted and ordered attached to these minutes.

Doctor Baird invited the Society to hold the October meeting in Santa Maria, which was accepted.

Doctor Freidell reported the proceedings of the Council meetings, and the Society confirmed the action of the Council, that a committee be appointed to investigate the merits of a malpractice suit.

Other committee chairmen had no reports.

WILLIAM H. EATON, Secretary

#### SOLANO COUNTY

The Solano County Medical Society held its first meeting after the summer recess, Dr. Joseph Tillotson of Woodland being the guest speaker. The meeting was well attended for the first meeting, and the subject, Fractures and the Causes of Poor and Fibrous Union was well received. During the discussion many interesting points on treatment were brought out. Dr. A. Lloyd Johnson, recently of Taft, was admitted to membership on a transfer from Kern County.

JOHN W. GREEN, Secretary.

# CHANGES IN MEMBERSHIP New Members (21)

Fresno County.—Earl H. Coleman, Harold John Cooper, Clarence D. Newel, Milton M. Schatz, Albert Hamlet

Los Angeles County. - J. E. Bergmann, Eugene F. Hoffman.

Monterey County. - Lawrence M. Knox, Arthur L.

Napa County.—Stanley McClure Deakin.

San Bernardino County.—Edward Mahon.

San Diego County.—James Clarence Anders, Florence Olive Austin, Alfred Henry Byars, George Wilbur Getze, William Buster McGee.

San Luis Obispo.—Lowell Spafford McGraw.

Santa Clara County.—Albert R. Currlin.

Santa Cruz.—R. C. Alsberge, Edwin A. Coats.

Shasta County.—Bertram Lawrence Trelstad.

#### Transferred (3)

M. Elizabeth Jenkins, from Solano County to San Francisco County.

A. Johnson, Lloyd, from Kern County to Solano County. Edwin Wilton Thomas, from San Joaquin County to Shasta County.

# In Memoriam

Duffield, William. Died at Los Angeles, September 9, 1936, age 70. Graduate of the University of Pennsylvania School of Medicine, Philadelphia, 1893. Licensed in California in 1900. Doctor Duffield was a member of the Los Angeles County Medical Association, the California Medical Association, and a Fellow of the American Medical Association.



Pure white marble has replaced wooden monuments that formerly were in place. Amongst crosses are many "Stars of David" (Jewish).

### **OBITUARY** Shadworth Beasley 1876-1918

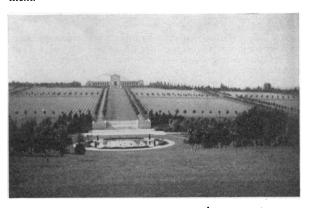
The inscription on a marble tombstone in the Meuse-Argonne cemetery reads, "Shadworth O. Beasley, Major, Medical Department, California, October 14, 1918, D.S.C." On the anniversary of his death it is fitting that we should pause and do homage to the memory of a real man, a fine physician, and a brave American, whose life was devoted to helping others and who made the supreme sacrifice while rendering aid to the wounded under fire near

Cierges, France.

The record reads: "Major Beasley was killed in action October 14, 1918, about 8 a. m., on Hill 253, about two kilometers northwest of Cierges, France. He had just returned from the hospital to duty the day before, where he was under treatment for the grippe. Seeing a soldier fall into a shell hole after being struck by fragments of a high explosive shell, he left his shelter to go to the aid of the wounded man. While supervising the carrying of the wounded man back to the aid station, another high explosive shell burst directly on the aid party, mortally wounding Major Beasley in the right hip and abdomen. First aid was administered by the sergeant and litter carrier, but the Major was beyond medical aid, and died about ten minutes after being wounded. He remained con-

Previously, Major Beasley had a long and honorable career in the Philippine wars and later in Serbia. At the time of the World War he was assistant clinical professor of obstetrics and gynecology at Stanford University Medical School and member of the San Francisco County Medical Society. He went into the Army and overseas

The citation under which Major Beasley was awarded a Distinguished Service Cross, reads as follows: "For extraordinary heroism in action near Petit Bordeau Woods, France, July 14-16, 1918. During the entire action, Major braved the danger of continuous shell fire by constantly searching for wounded and administering treatment."



There are many California boys resting in this beautiful place.

Recently, while motoring through Europe we stopped at the Meuse-Argonne cemetery and had the privilege of visiting "Shad's" grave and taking these photographs. Originally there were twenty-five thousand bodies in this beautiful place, but ten thousand have been returned to America. Many thousands more remain in various parts of France. When one contemplates this and reviews the world situation and observes the attitude toward us of some of our European friends, one cannot help asking "was it worth the sacrifice".

HARRY E. ALDERSON, M. D.

# THE WOMAN'S AUXILIARY TO THE CALIFORNIA MEDICAL ASSOCIATION†

MRS. ANDREW J. THORNTON......President

MRS. ROBERT M. FURLONG......Editor and Chairman of Publicity

### A. M. A. Convention Gleanings: Report by the President

Dear Auxiliary Members:

Thursday, May 9, was the day and 8 p. m. the hour toward which all my plans had been shaping for a fortnight. .

I reached Kansas City late Saturday night. The first person to greet me in the dining room Sunday morning was Mrs. Rogers N. Herbert, our national president.

Sunday afternoon, May 10, a tea honoring Mrs. Herbert was tendered the National Board by members of the Jackson County and the officers of the Wyandotte and Clay County auxiliaries.

Baltimore Hotel, Kansas City, Missouri, was the official headquarters of the fourteenth annual convention of the Woman's Auxiliary to the American Medical Association, which convened from May 11 to 15. .

I think I gained most benefit from the deliberations of the National Board, since there was more opportunity for frank discussion of problems and policies in this smaller group than during the general sessions of the convention.

The problem of coördinating the work of local, state, and national bodies was much discussed. State presidents were urged to impress upon their officers the importance of coöperating with the National Auxiliary in two particulars: by sending their addresses to the corresponding national chairman, and by answering all correspondence promptly. Silence is baffling to a chairman trying to assemble data necessary to make her own records complete.

Mrs. James D. Lester, our energetic Hygeia chairman, was asked many difficult questions regarding Hygeia subscription rates. There seemed to be a general feeling that a larger number of subscriptions could be obtained through the efforts of the auxiliaries if a more definite price schedule were established. . . .

Perhaps this is the point to pass on a word of advice from National regarding organization work. It is this: that care should be taken to have sufficient enthusiasm and interest aroused before an auxiliary is formed so that a permanent organization will be assured.

The problems peculiar to the small auxiliary were discussed most sympathetically. The consensus of opinion was that these groups are asking too much of themselves. They justify themselves by being organized and ready for the opportunity to serve the cause of better public health and scientific medicine whenever it arises.

For a number of years the revision of the Constitution and By-Laws of the Woman's Auxiliary to the American Medical Association has been in progress. Since it embodied several changes in procedure which required intensive study before final action could be taken, it was referred to the Revision Committee for recommendation next year.

Mrs. Eben J. Carey, treasurer, reported the new accounting system a great improvement since it has simplified the work of local officers and provided them a permanent record of membership. The system is fully explained in the new Handbook, and I urge all county treasurers to familiarize themselves with it. Copies of the Handbook may be obtained from the chairman of supplies, Mrs. Lucius Cole, 1117 North Lathrop Avenue, River Forest, Illinois. The price is forty cents.

Mrs. William Hibbitts, historian, had prepared an excellent map in folder form. .

In concluding my report of the Monday sessions, I want to stress three ways to cooperate with the National this

First: By answering all communications promptly and fully.

Second: By keeping records of all Hygeia subscriptions secured.

Third: By carrying on Mrs. Long's three-point program, which follows:

1. The continuation of the Public Relations Educational Program through health programs, health institutes, and

essay contests.

2. That auxiliaries continue coöperation with local Parent-Teacher groups in their health programs by advising periodic health examinations of school children in the office of the family physician in preference to mass clinics.

3. The promotion of Hygeia exhibits at county and state fairs, with Auxiliary members serving as hostesses and distributing American Medical Association literature.

The formal opening of the convention was at nine o'clock, May 12, in the Francis I room of the Hotel Baltimore. Forty-four board members, sixty-four delegates, and sixteen alternates responded to roll call.

I shall mention only a few highlights from the sessions of the convention, but strongly recommend that you read the reports of the state presidents when they are printed. They were stimulating and a revelation of the growth in knowledge and usefulness of our membership.

Mrs. Rogers N. Herbert, in her annual report declared the Auxiliary needs greater appreciation from the doctors and greater unity between county, state, and national bodies.

Mrs. Augustus Kech of Pennsylvania was named president-elect.

Now as to the part California played in the convention. Six women responded to roll call, one board member, and five delegates. California ranked third in membership with 1,080 paid-up members. We received honorable mention for the increase in number of subscriptions to Hygeia over the previous year. I was proud of the report that California stood first in number of new counties organized. We reported five and Mississippi four.

Your delegates were of service on convention committees. Mrs. W. H. Sargent, Mrs. James F. Percy, and Mrs. Andrew J. Thornton were named on the elections, the nominating and the credential committees, respectively.

Finally, I am happy to report that California will have two representatives on the National board next year. Mrs. Philip S. Doane was elected third vice-president, and to Mrs. James F. Percy were entrusted the difficult prob-lems to which the Chairman of Revisions has fallen heir.

At the Tuesday, Wednesday, and Thursday luncheon hour we were instructed and entertained by three guest speakers: Dr. W. W. Bauer, director of public health for the American Medical Association; Dr. Perry Bromberg, professor of clinical urology, Vanderbilt University; and Tom Collins, Kansas City humorist.

Doctor Bauer was the keynote speaker of the convention and discussed the relation of the Woman's Auxiliary to

his department.

Dr. Perry Bromberg's subject was Trends in Modern Medicine. He considers public health conservation the most important function of government. He described the types of socialized medicine practiced in Europe. Physicians in England, Germany, and elsewhere reported services rendered by physicians under state medicine are not as efficient as in private practice. Because of lack of time the physician gives less personal service. A comparison of health conditions in the United States with those in

<sup>†</sup> As county auxiliaries of the Woman's Auxiliary to the California Medical Association are formed, the names of their officers should be forwarded to Mrs. Robert M. Furlong, chairman of the Publicity and Publications Committee, Linden Lane, San Rafael. Brief reports of county auxiliary meetings will be welcomed by Mrs. Furlong and must be sent to her before publication takes place in this column. For lists of state and county officers, see advertising page 6. The Council of the California Medical Association has instructed the editor to allocate two pages in every issue for Woman's Auxiliary notes.

European countries shows that the United States ranks first in every form of medical practice, except the care of industrial accidents, and maintains the highest grade of health for its workers of any people in the world.

The witty, laugh-producing talk Thursday noon by Tom Collins furnished us a well-earned half-hour of relaxation. His subject was The Care and Treatment of Husbands and Wives.

The hospitality of the Kansas City women was expressed graciously and bountifully. Drives on two days through the beautiful parks and residence districts were supplemented by teas in private homes.

The appointments of the dinner on Monday night, honoring the founders, officers, and presidents of the auxiliaries of Kansas and Missouri, were particularly beautiful. The function was held at the Kansas City Country Club.

The bring-your-husband dinner was attended by eight hundred persons. The program on this occasion was elaborate, consisting of nine musical, dramatic, and dancing numbers. These were interspersed by assembly singing of clever odes written by Mrs. Sam Roberts, a local physician's wife. Here is a sample (tune, "Home on the Range"):

Oh, Doctor, come home to the children and me, And call on us—we need you, see! Set the old black bag down at its place on the floor Get some rest, let us meet you once more.

Home-home from your calls, Where no fear and alarm on you falls, With your thumb by your side, On no pulse must it ride. We'll plug phones and in peace all abide.

I regard my days in attendance at the convention as an intensive training course in preparation for my work this year. Thank you for the privilege.

Sincerely yours,

ADA COY THORNTON.

# State Auxiliary News

A meeting of the State Board of Directors of the Woman's Auxiliary to the California Medical Association was held at the Del Mar Club in Santa Monica on September 11, 1936. A very good attendance proved the interest with which the work of the year will be carried on. Mrs. Andrew J. Thornton, state president, presided at this meeting.

Problems of the individual auxiliaries and plans for unifying the State Auxiliary were discussed.

Mrs. John Hunt Shephard, convention chairman, urged the members of all the auxiliaries to make reservations for the annual session at Del Monte as soon as possible. This meeting is held in May, 1937, and a large attendance is expected.

A resolution honoring the memory of Dr. William Duffield, our founder, was read. Doctor Duffield was appointed by the California Medical Association to organize a Woman's Auxiliary. On May 8, 1929, during the convention of the California Medical Association then in session at Coronado, he called together the physicians' wives who were present and perfected the organization of the Woman's Auxiliary. Doctor Duffield was untiring in his efforts to make the Auxiliary a success and gave much encouragement and valuable advice to its officers during the early years of its existence.

The following resolution was adopted by the State Board in his memory:

#### MEMORIAL RESOLUTION

WHEREAS, Our founder and ever faithful counselor and guide, Dr. William H. Duffield, has been called home, having departed this life September 9, 1936; and

WHEREAS, His absence from his accustomed place among us will be keenly felt by those of us who must carry on

without him; therefore be it

Resolved, That the Board of the Woman's Auxiliary to the California Medical Association in official meeting as-sembled September 11, 1936, at Santa Monica, California, pause in its deliberations for one minute, standing with bowed heads, in honor of his memory and to express to his family the deepest regrets and sympathy on behalf of

the State Auxiliary, in token of which be it further Resolved, That a copy of this resolution be presented to the family, a copy spread upon the minutes of this Association, and a copy furnished to California and Western MEDICINE.

#### Committee:

MRS. JAMES F. PERCY MRS. CLIFFORD A. WRIGHT MRS. PHILIP S. DOANE

MARGARET M. FURLONG Chairman of Press and Publicity.

### County Auxiliary Reports

San Diego County.—The regular meeting of the Auxiliary to the San Diego County Medical Society was called to order by our new president, Mrs. F. G. Lindemulder. A buffet luncheon was served beside the pool of the Hotel del Coronado beach and Tennis Club.

This was a social meeting. The secretary's minutes and the treasurer's report were dispensed with.

Mrs. Paul Wedgewood reported that the treasurer's books had been audited and were found in good order. Mrs. Elliott Colby gave a short talk on the Community

Chest, reminding each member to do her part.

Mrs. Lindemulder called attention to the payment of

delinquent dues and that work had been started on the new year book.

The new board and chairmen of the standing committees were introduced by the president.

Mrs. Hiram Newton introduced guests of the day. After the meeting adjourned, the remainder of the afternoon was spent in visiting and swimming.

ELIZABETH R. BELFORD, Secretary.

San Francisco County.—The first meeting of the coming year of the Woman's Auxiliary to the San Francisco Medical Society took the form of an enjoyable luncheon held at the Western Women's Club on Tuesday, September 15, with Mrs. J. C. Geiger presiding. The attendance was most satisfactory, the East Room of the Club being filled to capacity with a group of eager, earnest women.

Our guest speaker was the secretary of the California Medical Association, Dr. Frederick C. Warnshuis, who addressed us on *Organized Medicine*. Doctor Warnshuis expressed his approval of women's auxiliaries to the medical societies, urging the women to help their husbands by fostering public health meetings in Parent-Teacher Associations, women's clubs and like organizations, in order to acquaint the general public with necessary information along this line.

The Auxiliary is growing rapidly, over twenty-two new members being added to the group since last spring. Not only are we growing in numbers, but in enthusiasm as well, as is being shown by the interest registered in the various activities of the group.

Monthly, on Wednesday mornings at ten o'clock, at the headquarters of the San Francisco County Medical Society, 2180 Washington Street, the following round tables will be held:

First Wednesday—Cause and Cure for War, Chairman

Mrs. Fred H. Zumwalt.
Second Wednesday—Social Welfare and Public Health,
Chairman Mrs. Frank J. Rodin.
Third Wednesday—History of Medicine, Chairman Mrs.

Julius Sherman.

Fourth Wednesday-Legislation, Chairman Mrs. Rodney A. Yoell.

Although the importance of social life in our group is recognized, it may be readily discerned from our program that we aim to take a definite place in the more serious life of our community.

AMY S. ZUMWALT, Chairman of Publicity.

Happy is the man who understands his capacities and his limitations. Happy is the group which has so well defined its functions that it invades the province of no other group. Wise is the man, and wise is the group, who, with Plato, can say, "What I do not know, I do not think I know.'